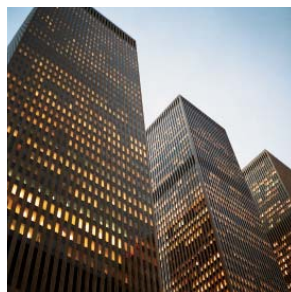


Manage your data security risks



Sarbanes-Oxley, HIPAA, Gramm-Leach Bliley Act & the Fair and Accurate Credit Transactions Act . . . never before has the scrutiny on protecting company, customer, consumer, investor and patient information been so demanding — and the intensity is rising.

As the list of regulations designed to safeguard electronic information gets longer and more complex, the penalties for violating these regulations have grown stricter. The result? A legal and ethical dilemma for companies and the executives that run them.

Protecting sensitive information when the IT environment is under your control is one thing. Protecting it when the assets leave your premises is yet another. C-level executives cannot afford to overlook the process their companies use for disposition of their end of life IT assets and the associated risks. Legislative compliance risks extend beyond the internal organization. Today's leaders must demonstrate implementation of a systemic, "end to end" chain of custody, reconstructing the due diligence undertaken when obsolete IT assets leave the organization to be remarketed, redeployed or recycled.

HP Financial Services (HPFS) can help take the confusion and fear out of the process.

HP Financial Services has extensive experience in the process of data security and asset disposition. As one of the world's top IT leasing companies, we handle the disposition of hundreds of thousands of assets per year for companies that range from small and medium concerns to Fortune 500 organizations, including our own. We can work with you to take the complexity out of the process, and give you the peace of mind you need.

Our process ensures that your sensitive data is protected as the assets pass from your site, to the logistics carrier, to the dock, and through processing, reporting, and ultimately, disposition.

HP Financial Services' focus on Data Security-Asset Recovery Service*

HP Financial Services offers a fee based asset recovery service to its customers. As part of the asset recovery service, HP Financial Services wipes all hard drives that return to our facility. We also offer a Department of Defense compliant process using a 3-pass wipe and even offer additional wipes, if your company requires them.

Additionally, HPFS will remove identifying information such as labels and tags. As part of our process, we'll also destroy any customer documentation, paperwork, CD's and floppies that may have been inadvertently included in the equipment shipment.

Any faulty drives from which data cannot be removed are placed into a sealed container, inventoried, and then sent to an approved HP facility for destruction. You will receive a certificate of destruction listing the serial numbers and seal number for your records.

For customers that have concerns about the safety of their data while their hardware is in transit to HPFS, we offer sealed containers to transport your data storage devices (commonly disk drives). Once they arrive on our dock, HPFS will verify the seal is in tact and the storage device has not been tampered with.

Once the drives have been erased, we will generate an electronic certificate of destruction for you. The certificate includes the asset configuration; the data wipe method used, date of the procedure and the name of the person who performed the removal. The certificate provides you with the proof and peace of mind you need to ensure your information was removed securely.

Environmentally sound disposition

Once we remove all data from the asset, it may be refurbished and resold. We will handle the disposition of assets that have no remaining value in a way that is environmentally sound. HP Financial Services will ensure that all of our disposition methods are in compliance with federal and local government regulations.

The HP Financial Services difference

HP Financial Services understands that, while data security is important to all organizations, some follow stricter requirements than others. That's why we offer a variety of data removal options so you can choose the one that's right for your situation. Additionally, we provide the proper documentation so you know your data was removed properly and thoroughly. As one of the largest leasing companies in the world, HPFS has extensive experience in disposing of electronic assets.

Who we are

HP Financial Services delivers a total "acquire-to-retire" suite of offerings that simplifies the entire IT financial lifecycle management process — from flexible acquisition alternatives to TCO-reducing asset management services to value-maximizing end-of-life solutions. As a wholly owned subsidiary of HP, Hewlett-Packard Financial Services Company is unmatched in the world, for both the capability and flexibility to deliver financial services that work the way you want to work, worldwide.

Key benefits

- Department of Defense compliant choice of 1- or 3-pass overwrite; more overwrites available as required
- Electronic certificate of destruction verifying data removal
- Sealed containers to transport computer equipment containing sensitive information

Put HP Financial Services to work for you. Call your HP Financial Services sales representative, or find us on the web at www.hp.com/go/hpfinancialservices.

*The services provided through our asset recovery service are not applicable to leasing customers. Leasing customers are responsible for their own data removal.

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